Dear Coalition Members and Friends,

I am pleased to present you with the 2010-2011 Annual Report of the Michigan Oral Health Coalition. As you know, Michigan continues to be in the midst of some challenging economic times as businesses, local communities and state government takes a watchful look at the value of each dollar spent.

Even in these times, it has been a rewarding year for the Coalition. Our top two legislative priorities have been supported and funded by the Legislature. Thank you to our members who have made grassroots advocacy personal. Your efforts in building relationships with elected officials have been critical to our success in maintaining Medicaid Adult Dental and expanding Healthy Kids Dental to four new counties.

As we move forward, our goals are to EDUCATE the public about the relationship between oral and overall health and to ADVOCATE for improved public policy which will increase access to care for more than 10 million Michiganders.

On the following pages, we list our accomplishments for 2010-11, made possible by the exceptional support that we receive from our members, funders and most importantly, our volunteers. As a 501(c)3 organization, we could not function without you. We are constantly amazed by the dedication and work performed by our members. Thank you again for your support.

Sincerely,

Karlene Ketola, MHSA
Executive Director
Michigan Oral Health Coalition
ADVOCACY

A coalition is a group of interdependent people focused on advancing or opposing a particular issue. Michigan Oral Health Coalition’s power lies in its ability to present a united front. The Coalition’s advocacy efforts have made a difference even in challenging economic times with Medicaid Adult Dental being retained and Healthy Kids Dental being expanded into four new counties. Below are some advocacy highlights of the year:

- With a large turnover in the Michigan House of Representatives and Senate as well as a new Governor, the Coalition introduced itself to lawmakers with a resource kit outlining the relevant data and promising practices in which to improve oral health.

- The Legislative Workgroup challenged Coalition members to make it personal. The “2011 Michigan Check-Up on Oral Health: A Michigan County Profile” outlined key economic and oral health indicators for each county.

- Legislative priorities for 2011 included the maintenance of the Medicaid Adult Dental benefit and expansion of Healthy Kids Dental. An issue brief was also developed related to Community Water Fluoridation and Dental Sealants.

- On March 15, 2011, members came to Lansing for Legislative Action Day. Featured speakers included former Senator Tony Stamas, legislative liaison for the Michigan Department of Community Health; Andrea Goodwin, chair of the Legislative Workgroup and Karlene Ketola, executive director. The Coalition visited with 65 legislators at the legislative luncheon and at scheduled visits. Senator Tony Stamas was presented the Oral Health Champion award for his leadership.

- Coalition members Cheryl Gildner, Ingham County Health Department; Jane Grover, DDS, Center for Family Health; Mary Middleton, Cassopolis Family Clinic and Karlene Ketola, Michigan Oral Health Coalition testified at legislative hearings on the Michigan Department of Community Health budget.

- In April, the Coalition added its support to a letter to leaders in the U.S. House of Representatives to protect Medicaid in the 2012 Budget. The letter, developed by First Focus, Voices for America’s Children, the Children’s Defense Fund, Family Voices, and the National Assembly on School-Based Health Care, included 100 state and national advocacy groups’ support.
One of the greatest opportunities the Coalition offers is the chance to learn from one another. Members earn valuable continuing education certificates, have the opportunity to present in their area of expertise, learn from cutting edge experts and network with their peers. Below are some education highlights of the year.

- The Michigan Head Start Association invited Karlene Ketola, executive director and member Susan Deming to present at its Winter Assembly. The sessions were directed to parents and Head Start administration staff.

- In April 2011, Executive Director Karlene Ketola co-presented a session on coalition building at the National Oral Health Conference in Pittsburgh. Member Susan Deming, RDH, RDA, BS also led a roundtable discussion on the State Fluoridation Advisory Committee at the conference.

- In October 2010, the Michigan Board of Dentistry approved the Coalition as a Dental Continuing Education Sponsor for the second year.

- The Coalition partnered with the Michigan Department of Community Health’s Provider Relations team to present a CHAMPS webinar in January 2011. This was the third in a series which offered practical advice on common Medicaid billing questions.

- The Coalition hosted the following webinars, providing opportunities for practitioners to receive continuing education credits:
  - Medicaid Billing-CHAMPS (January 2011)
  - Breastfeeding’s Effects on the Oral Cavity (February 2011)
  - Xylitol and Probiotics: More Guilt Free Options (March 2011)
  - Severe Mental Illness and Oral Health (April 2011)
  - Xylitol: A Bodyguard for Better Health (May 2011)
  - Treating Patients with Parkinson’s Disease (June 2011)

- The Coalition’s Continuing Education Workgroup created a full two-day annual conference. Featured speakers included Kurt Metzger, Director, Data Driven Detroit; Olga Dazzo, MBA, Director, Michigan Department of Community Health; Beverly Isman, Public Dental Health Consultant.
At the Coalition, connecting members to a welcoming and dynamic community of peers is one of our principal goals and core member benefits. Some of the best ways for members to get connected are by attending member meetings and participating in workgroups and committees. Below are some member community highlights of the year.

- Members received the latest state, national and Coalition news via these member communications: bi-weekly electronic newsletter, member updates, Facebook page and blog.

- The Coalition continues to grow its membership. At the 2011 Michigan Oral Health Conference, the new membership plan was launched.

- In November 2010, members participated in a Town Hall Meeting. Topics addressed included the Oral Health Program, current Coalition initiatives and the oral health provisions within the Affordable Care Act.

**Governance and Nominations Committee**
- Chris Shea, Chair, Cherry Street Health Services
- Rick Lantz, Delta Dental
- Patti Ulrich, Oral Health Consultant
- Robert Dennison, Health Delivery, Inc.
- Tom Kochheiser, Michigan Dental Association
- Dan Briskie, Michigan Academy of Pediatric Dentistry

**Legislative Workgroup**
- Andrea Goodwin, Chair, Community Living Services
- Carol Lutey, Mott Children’s Health Center
- Charlyss Brandon, MI Department of Community Health
- Rick Lantz, Delta Dental
- Lisa Darrow, Michigan Dental Hygienists Association
- Mary Middleton, Cassopolis Family Clinic
- Don Trabulsy, Great Expressions

**Continuing Education Workgroup**
- Janice Harbin-Joseph, Chair, Detroit Department of Health
- Susan Deming, MDCH Oral Health Program
- Robert Dennison, Health Delivery, Inc.
- Teresa Spitzer, CACS - Head Start
- Lynda Horsley, Michigan Association of Local Public Health

**State Fluoridation Advisory Committee**
- Jackie Balcom, Public Health Muskegon County
- Sandra Burns, Ferris State University
- Pat Cook, Michigan Department of Environmental Quality
- Susan Deming, MDCH Oral Health Program
- Carol Hanba, Mid-Michigan Health Department
- Becky Demers, Health Delivery, Inc.
- Margherita Fontana, University of Michigan
- Michael Bolf
- Charles Burling
- Myron Erickson

**CDC Grant Workgroup**
- Dennis M. Louney, Chair, Delta Dental
- Susan Deming, MDCH Oral Health Program
- Jill Moore, MDCH Oral Health Program
- Jackie Balcom, Public Health Muskegon County
Collaboration is often defined as people or organizations working together for a common purpose and to achieve a common goal. This year, Michigan Oral Health Coalition purposefully partnered with professional associations, the Michigan Department of Community Health and several advocacy groups to support its mission. Below are some collaborative spirit highlights of the year.

- In January, the Coalition partnered with Oral Health Kansas and Virginia Oral Health Coalition to present a webinar on the oral health provisions in national health reform. This program was available to coalition staff and leadership.

- The Coalition was invited to participate in the 2010 Hispanic Dental Association’s national conference in Chicago. Executive Director Karlene Ketola participated in a stakeholder session titled “Improving Oral Health Access to Services for Hispanics through Workforce Diversity.” A report will be issued by the Hispanic Dental Association with recommendations on workforce, disparities and overall health.

- The Coalition invited Sherri King, Michigan Office of Services to the Aging and Kathleen Johnston-Calati, Michigan Disabilities Rights Coalition to join it for the American Dental Association’s November symposium on oral health for vulnerable adults. Anticipated outcome is a program to increase access to comprehensive dental care for one nursing home or adult foster care residence.

- Michigan Oral Health Coalition helped found the American Network of Oral Health Coalitions. This network, representing 30 states exists to offer governance, advocacy and operations support for similar organizations. Through this network, the Coalition participated in a pre-release webinar on “Making Coverage Matter,” the Pew Center on the State’s new 50-state report card. Other advocacy groups on the webinar included the W.K. Kellogg Foundation, DentaQuest and Oral Health Funders Group.

- The Coalition added its name to a Pew Center on the States letter urging congressional leadership to finalize work on the FY 2011 appropriations bills without delay, and to provide agencies of the US Public Health Service with the highest increase proposed by either the House or the Senate.

The Coalition actively looks for ways to make the most out of grant dollars available. In 2010-11, Michigan Oral Health Coalition implemented a number of initiatives related to grants from the Michigan Department of Community Health and Michigan Primary Care Association. Below are the key outcomes from these programs.

- The Coalition is in its fourth year as a Centers for Disease Control and Prevention grantee through the Michigan Department of Community Health. This funding is designed to improve state oral health services, including monitoring oral diseases and implementing and evaluating disease prevention programs such as community water fluoridation and school-based sealant programs.

- The Michigan Department of Community Health awarded $60,133 in grants to six Michigan cities to assist with the purchase of community water fluoridation equipment. The 2011 grantees include: City of Bangor, Lansing Board of Water and Light, City of Escanaba, City of Ionia, Village of Lake Odessa and City of Munising. This is the second year grants have been awarded through a generous donation by the Delta Dental Foundation. The Coalition played a key role in publicizing the grant program.

- Healthy People 2020 calls for a 10-percent increase in the proportion of children and adolescents who have received dental sealants on their molar teeth. The Coalition provided outreach related to two Coalition members who are working to increase the number of children who receive sealants while creating a dental home.

- Oral health professionals can play a key role in supporting their patients’ attempts to quit tobacco use. The Coalition partnered with the Michigan Primary Care Association to provide continuing education and a needs assessment on tobacco cessation.

- By partnering with the Michigan Department of Community Health, the Coalition utilized Smiles on Wheels, a collaborative practice model (PA 161 program) to offer free screenings, oral health education and products to participants at an Epilepsy Foundation of Michigan meeting.

- The Coalition continues to promote its education series, “What Providers Need to Know about Domestic Violence, Child Abuse & Neglect and Elder Abuse.” Several universities have incorporated these resources into their curriculum.
### JUNE 30, 2010, FINANCIAL STATEMENT

#### REVENUES

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The Michigan Oral Health Coalition would like to thank the Michigan Department of Community Health and the Centers for Disease Control and Prevention for their continued technical and financial support.

**MICHIGAN ORAL HEALTH COALITION**

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