CMS ORAL HEALTH STRATEGY
AND HEALTHY KIDS DENTAL

Nancy Gurzick, RDH, BSDH, MA
Dental Policy Specialist
Michigan Department of Community Health
Steven Davenport, DDS, Pediatric Dentist in Jackson County
Jametta Lilly, CEO, Wayne Children's Healthcare Access Program

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OBJECTIVES

What is the CMS Oral Health Initiative and what are the goals? Where does Michigan stand nationwide? What are the strategies outlined by CMS? What is Michigan’s Action Plan to meet these goals? How does the Healthy Kids Dental Program contribute to meeting these goals?
The **Early and Periodic Screening, Diagnostic and Treatment (EPSDT)** benefit provides comprehensive and preventive health care services for children under age 21 who are enrolled in Medicaid. EPSDT is key to ensuring that children and adolescents receive appropriate preventive, dental, mental health, and developmental, and specialty services.

<table>
<thead>
<tr>
<th>Early</th>
<th>Assessing and identifying problems early</th>
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<tbody>
<tr>
<td>Periodic</td>
<td>Checking children's health at periodic, age-appropriate intervals</td>
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<tr>
<td>Screening</td>
<td>Providing physical, mental, developmental, dental, hearing, vision, and other screening tests to detect potential problems</td>
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<tr>
<td>Diagnosis</td>
<td>Performing diagnostic tests to follow up when a risk is Identified, and</td>
</tr>
<tr>
<td>Treatment</td>
<td>Control, correct or reduce health problems found.</td>
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### MEDICAID & CHILDREN’S ORAL HEALTH

#### ANY DENTAL SERVICE, AGES 1-20

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>2001</td>
<td>28.8%</td>
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<tr>
<td>2007</td>
<td>37.1%</td>
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<tr>
<td>2008</td>
<td>39.0%</td>
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<tr>
<td>2010</td>
<td>46.4%</td>
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<tr>
<td>2011</td>
<td>47.3%</td>
</tr>
<tr>
<td>2012</td>
<td>48.0%</td>
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#### EVENTS

- **2001** – CMS announces reviews of states with dental utilization < 30%
- **2007** – Congressional hearings
- **2008** – CMS announces reviews of states with dental utilization < 30%
- **2010** – CMS announces oral health initiative
- **2011** – CMS reviews 8 innovative states
- **2013** – CMS sets oral health initiative baselines and goals
GOAL #1 – Increase by 10 percentage points the proportion of Medicaid and CHIP children ages 1 to 20 (enrolled for at least 90 days) who receive a preventive dental service.

- Baseline year is FFY 2011. National baseline is 42%.
- Goal year is FFY 2015. National goal is 52%.
- Every state has its own baseline and goal.

GOAL #2 – Increase by 10 percentage points the proportion of Medicaid and CHIP children ages 6 to 9 (enrolled for at least 90 days) who receive a sealant on a permanent molar tooth.

- CMS is working on operationalizing this goal.
STEADY PROGRESS IN ACCESS TO DENTAL CARE

Source: FFY 2000-2012 CMS-416 reports, Lines 1, 1b, 12a, 12b, and 12c.
Note: *FFY 2012 data for Connecticut is not yet available and was substituted with FFY 2011 data. Data reflects updates as of 4/03/14.
PERCENTAGE OF CHILDREN, AGE 1-20, ENROLLED IN MEDICAID FOR AT LEAST 90 DAYS WHO RECEIVED A PREVENTIVE DENTAL SERVICE, FFY2011 (LINE 12B) (THESE ARE STATES’ BASELINES FOR GOAL #1)

Source: FFY 2011 CMS-416 reports, Lines 1b and 12b.
Note: *FFY 2011 data for Ohio is preliminary.
GEOGRAPHIC VARIATION IN PERCENTAGE OF CHILDREN RECEIVING A PREVENTIVE DENTAL SERVICE

To view state-specific data for this measure, please see Table PDENT at http://www.medicaid.gov/Medicaid-CHIP-Program-Information/By-Topics/Quality-of-Care/Downloads/Performance-on-the-Child-Core-Set-Measures-FFY-2012.zip.
PERCENTAGE OF CHILDREN, AGE 6-9, ENROLLED IN MEDICAID FOR AT LEAST 90 DAYS WHO RECEIVED AT LEAST ONE DENTAL SEALANT ON A PERMANENT MOLAR, FFY2011 (LINE 12D) (BASELINES NOT YET SET FOR GOAL #2)

Source: FFY 2011 CMS-416 reports, Lines 1b and 12d.
Note: *FFY 2011 data for Ohio is preliminary.
THE CMS-416 FORM MEASURING PROGRESS

Total number of children (enrolled in Medicaid or CHIP-as-Medicaid-expansion for at least 90 days) receiving:

(each line represents an unduplicated count of children)

Line 12a – any dental service (by or under the supervision of a dentist)
Line 12b – a preventive dental service (by or under the supervision of a dentist)
Line 12c – a dental treatment service (by or under the supervision of a dentist)
Line 12d – a sealant on a permanent molar tooth (by any type of dental provider)
Line 12e – a dental diagnostic service (by or under the supervision of a dentist)
Line 12f – an oral health service provided by a non-dentist (and not under the supervision of a dentist)
Line 12g – any dental or oral health service (12a+12f)
CMS ORAL HEALTH STRATEGY

Work with states to develop oral health action plans
- 22 states have submitted plans so far

Provide technical assistance to states & facilitate peer-to-peer learning
- Quarterly CMS Learning Labs
- Keep Kids Smiling Strategy Guide
- Center for Health Care Strategies Medicaid Oral Health Learning Collaborative (AZ, CA, MN, NH, TX, VA, WA)

Outreach to providers
- Educating dental providers about program integrity standards and practices
Outreach to beneficiaries
- Think Teeth oral health education materials
- Insure Kids Now dental provider locator tool

Partner with other HHS agencies
- Department of Health and Human Services Oral Health Coordinating Committee

The CMS Oral Health Strategy is available here:
CMS ORAL HEALTH ACTION PLANS + CHCS LEARNING COLLABORATIVE

Oral Health Action Plan received by CMS

CHCS Oral Health Learning Collaborative, funded by DentaQuest
CMS STRATEGIES FOR STATES

Strategy #1 — Improve State Medicaid Program Performance through Policy Change.
Strategy #2 — Maximize Provider Participation
Strategy #3 — Directly Address Children & Families
Strategy #4 — Partner with Oral Health Stakeholders

**STRATEGY #1**

Improve State Medicaid Program Performance through Policy Change.

* Aligning the dental periodicity schedule to clinical recommendations
* Use dental delivery system contracts to improve dental program performance
* Reimburse medical providers for preventive oral health services.
* Incentivize dental providers through new payment models.
* Address Form CMS-416 & core measure data collection challenges.
STRATEGY #2
Maximize Provider Participation

- Reduce Administrative Burden
- Help dentists feel more comfortable treating young children
- Maximize the capacity of the dental workforce
STRATEGY #3
Directly educate children and families

* Provide outreach and education to parents and children on the importance of preventive care.
* Address the role that families and children play in maintaining good oral health.
STRATEGY #4
Partner with State’s Oral Health Stakeholders

* State Oral Health Plan
* State Oral Health Coalitions
* Association of State and Territorial Dental Directors (ASTDD)
* Medicaid-CHIP State Dental Association (MSDA)
* Title V agencies (maternal and Child Health Program)
  * Working collaboratively with all of the above stakeholders to meet the goals of Michigan’s Oral Health Action Plan!
Keep Kids Smiling: Promoting Oral Health Through the Medicaid Benefit for Children & Adolescents

Early and Periodic Screening, Diagnostic and Treatment (EPSDT)

September 2013

http://www.medicaid.gov/Medicaid-CHIP-Program-Information/By-Topics/Benefits/Dental-Care.html
Use the Dental Provider Locator Tool: Go here [http://www.insurekidsnow.gov/state/index.html](http://www.insurekidsnow.gov/state/index.html) then click on your state
THINK TEETH!

AVAILABLE IN TWO FORMATS:
1. poster
2. flyer

English/Spanish

Available for free bulk order!

THINK TEETH!

- Tear pad format
- Two-sided English / Spanish is available for free bulk order!

THINK TEETH!

Think Teeth
See Your Dentist
While You Are Pregnant

Tear pad
Two sided: English / Spanish
Available for free bulk order!

THE MICHIGAN STORY...

HEALTHY KIDS

DENTAL

MICHIGAN DEPARTMENT OF COMMUNITY HEALTH
Healthy Kids Dental

- The Healthy Kids Dental Program started in 2000 with 22 counties that had little or no access to dental care.
- Mostly in the Upper Peninsula and Northern Michigan, some counties did not have a single Medicaid Provider.
- Contracting with Delta Dental opened up a much larger provider network.
- 75-80% of Michigan Dentists participate with Delta Dental.
HEALTHY KIDS DENTAL

• Contracted with Delta Dental Plan of Michigan
• Public/private partnership designed to provide access to dental care for the Medicaid population
• Serves a portion of the Medicaid population in eligible counties
• Same benefits as traditional State-administered Medicaid dental program, but administered under Delta Dental Policy.

+ = Healthy Kids Dental
Examinations
X-rays
Prophylaxes
Fluoride treatments
Sealants
Space maintainers

Restorations
Stainless steel or resin crowns
Endodontics
Extractions
Prosthodontics
Emergency treatment

HEALTHY KIDS DENTAL
SERVICES OFFERED ARE THE SAME AS MEDICAID
The program has been very successful and has expanded 6 times over in 13 years.
An additional expansion is planned for October 1\textsuperscript{st} 2014.
The goal is to go statewide!
Table 1 The Percent of Medicaid-Enrolled Children with at least 1 Dental Visit per Year

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<tr>
<td>HKD prior to 2007</td>
<td>40.1%</td>
<td>42.0%</td>
<td>46.6%</td>
<td>49.5%</td>
<td>49.5%</td>
<td>49.7%</td>
</tr>
<tr>
<td>HKD as of 7/2008</td>
<td>35.3%</td>
<td>37.7%</td>
<td>44.8%</td>
<td>48.9%</td>
<td>48.9%</td>
<td>51.0%</td>
</tr>
<tr>
<td>HKD as of 2/2012</td>
<td>33.7%</td>
<td>34.5%</td>
<td>36.4%</td>
<td>40.3%</td>
<td>39.3%</td>
<td>46.2%</td>
</tr>
<tr>
<td>FFS through 9/2012</td>
<td>31.7%</td>
<td>32.5%</td>
<td>33.6%</td>
<td>35.3%</td>
<td>35.6%</td>
<td>36.5%</td>
</tr>
</tbody>
</table>

1 Source: This table replicates Table 1 from Clark and Cohen (2013). AN ANALYSIS OF DENTAL CARE SPENDING UNDER MEDICAID AND HEALTHY KIDS DENTAL Report to the Michigan Department of Community Health Thomas C. Buchmueller Stephen M. Ross School of Business and Institute for Health Policy Innovation University of Michigan Sasha Brodskym Stephen M. Ross School of Business University of Michigan April 2014
BENEFITS FOR ALL!

• Access to dental care has continued to improve under HKD
  ▪ Local providers - closer to home

• An increasing proportion of children receiving dental services each year.
  ▪ More children report having a dental home

• We expect even greater results as we continue to expand statewide.

Michigan is a role model nationwide!
A HEALTHY KIDS DENTAL SUCCESS STORY...

Call Today for Information about Jackson Pediatric Dentistry
517-787-1022

Dr. Steven Davenport
2500 Spring Arbor Rd
Jackson, MI 49203-2788
phone: 517-787-1022
fax: 517-787-2150
Jackson Pediatric employs 3-4 Dentists (total of 10 working days/week)
Since 2012:
  Dr. Steve Davenport
  Dr. Emily Kaiser
  Dr. Damien Kaiser

Began accepting Healthy Kids Dental in 2001. Most referrals were from Ingham County
Jackson County became a HKD county in October 2012.
“Every Child Deserves a Family Centered Medical Home”
Contact Information

Michigan Department of Community Health
Medical Services Administration

NANCY A. GURZICK, RDH, BSDH, MA
Dental Policy Specialist
Program Policy Division/Ancillary Services Section

PO BOX 30479
Lansing, Michigan 48909-7979

Telephone: 517-373-3194
Fax: (517) 335-5136

Email gurzickn@michigan.gov

State Website: www.michigan.gov/mdch
CMS ORAL HEALTH RESOURCES

CMCS April 2013 Informational Bulletin: CMS Oral Health Initiative and Other Related Items

CMS Oral Health Strategy

CMS 416 data, by year and by state
http://www.medicaid.gov/Medicaid-CHIP-Program-Information/By-Topics/Benefits/Early-and-Periodic-Screening-Diagnostic-and-Treatment.html

CMS OHI baselines and goals, by state

Dental Excerpt from the 2013 Secretary’s Report on Quality of Care for Children in Medicaid and CHIP

Keep Kids Smiling: Promoting Oral Health Through the Medicaid benefit for Children and Adolescents

Medicaid and CHIP State Agency Dental Contacts

Improving Oral Health Care Delivery in Medicaid and CHIP: A Toolkit for States