2020 Vision: Focus on Integration, Awareness AND Access

MICHIGAN ORAL HEALTH COALITION

2015-2016 ANNUAL REPORT
Dear Coalition Members and Friends,

Thank you for your continued support of the Michigan Oral Health Coalition. In May, the Michigan Oral Health Coalition in collaboration with the Michigan Department of Health and Human Services released the 2020 Michigan State Oral Health Plan. The plan was created with generous contributions of time and thought by our members and focuses in on three themes: professional integration, health literacy and increased access to oral health care. By 2020, our vision is that all Michiganders will have the knowledge, support, and care they need to achieve optimal oral health.

Today, Michigan has experienced tremendous legislative and fiscal support in programs to increase insurance coverage and access to care. Children and adults enrolled in Medicaid, and low-income uninsured residents across Michigan will have better access than ever to dental and oral health services as a result of the Fiscal Year 2017. As of October 1, the Healthy Kids Dental program expanded to include children with Medicaid under age 21 in Kent, Oakland and Wayne counties—making it a statewide program. Thank you to our Coalition members for their consistent advocacy for statewide expansion of Healthy Kids Dental.

At Michigan Oral Health Coalition, we are committed to being the collective voice of oral health in Michigan. On the following pages, we list our accomplishments for the 2015-2016 program year made possible by the exceptional support that we receive from our members, funders and most importantly, our volunteers. As a 501(c)3 organization, we could not move ahead without you.

Thank you again for your support.

Sincerely,
Karlene Ketola, MHSA, CAE
Executive Director

ADVOCACY

A coalition is a group of interdependent people focused on advancing or opposing a particular issue. Michigan Oral Health Coalition’s power lies in its ability to present a collective front. The Coalition’s advocacy efforts have made a difference as Healthy Kids Dental is now a statewide Medicaid program.

- Legislative priorities for 2016 included final statewide expansion of Healthy Kids Dental and improvements to the Medicaid Adult Dental program. With one signature, Governor Rick Snyder approved Michigan’s FY 2017 state budget which increased oral health funding by $25.6 million to continue final phase-in of the Healthy Kids Dental program to cover children ages 13 through 20 in Wayne, Oakland and Kent counties.

- Partnered with the Michigan Department of Health and Human Services to facilitate new 2020 State Oral Health Plan. Plan formally released on May 18, 2016 which focuses on goals related to awareness, access and professional integration. Plan release received state and national media coverage.

- The Campaign for Dental Health has named Michigan Oral Health Coalition and Oral Health Colorado as the 2016 Community Water Fluoridation Determination Award winners. Campaign for Dental Health presents these awards to recognize extraordinary efforts to protect and defend oral health in local communities. The awards were formally presented at the Building Coalitions to Tackle Disparities Conference in Chicago.

- The Coalition added its name along with national partners related to the Children’s Health Insurance Program, Access to Care and Community Water Fluoridation advocacy.

- Coalition Executive Director Karlene Ketola provided testimony to the Senate and House committees on the Michigan Department of Health and Human Services budget.

- The Coalition and its members have engaged traditional and non-traditional stakeholders to maintain community water fluoridation in Traverse City and Lansing.

- The Coalition facilitated three Healthy Kids Dental Community Conversation sessions within Kent, Oakland and Wayne counties. Stakeholders discussed the challenges of accessing care within their county for children and outlined strategies to improve program awareness.

- The Coalition partnered with the Michigan Department of Health and Human Services and Delta Dental on a Healthy Kids Dental awareness event at Harms Elementary in Detroit.

- The Coalition released the press release “Children, Seniors and Uninsured to See Better Oral Health Access Thanks to 2017 State Budget” to create awareness around the state budget’s support of oral health improvements related to Healthy Kids Dental, benefits for pregnant women and supports to the safety net care system.

- Coalition Executive Director Karlene Ketola serves as a member of the Medical Care Advisory Council which advises the State Medicaid office. The Coalition is also highly engaged in other stakeholder groups.
One of the greatest opportunities the Coalition offers is the chance to learn from one another. Members earn valuable continuing education certificates, have the opportunity to present in their area of expertise, learn from cutting edge experts and network with their peers. Below are some education highlights of the year.

- The Coalition’s Continuing Education Committee created a full two-day Michigan Oral Health Conference. Keynote speakers included Dr. Lynn Mouden, Chief Dental Officer, Centers for Medicare & Medicaid Services and Gilda Jacobs, President and CEO, Michigan League for Public Policy. The conference theme was “2020 Vision: Focus on Integration, Awareness and Access.” The conference also included a luncheon celebrating Michigan’s Community Water Fluoridation Grantees.

- The Coalition continues to be approved by the Michigan Board of Dentistry and Academy of General Dentistry as a Dental Continuing Education Sponsor.

- The Coalition hosted a number of webinars to support its local coalition facilitation work. Topics include strategic planning, community organizing and health equity.

- The Coalition hosted a fall member meeting focusing on current state and national initiatives. Event included a “Bring A Guest” campaign to gain awareness from perspective members.

The Coalition actively looks for ways to make the most out of grant dollars available. In 2015-16, Michigan Oral Health Coalition implemented a number of initiatives related to grants from the Michigan Department of Health and Human Services and DentaQuest Foundation. Below are the key outcomes from these programs.

- In February, the DentaQuest Foundation named the Coalition as one of its Oral Health 2020 partners. The Coalition was awarded a $560,000 grant to continue its local coalition building initiative in Michigan, Kansas and Wisconsin. The initiative works to inspire Michigan, Kansas and Wisconsin communities to create networks of innovation, advocacy, and leadership to improve the oral health of their children and adults.

- Through its Oral Health 2020 initiative, the Coalition is working with the following community-based organizations to improve oral health: Lakeshore Dental Access Coalition, Kent County Oral Health Coalition, Saginaw Health Plan, Macomb County Health Department and JVS-Tri County Oral Health Coalition.

- The Coalition is a Centers for Disease Control & Prevention grantee through the Michigan Department of Health and Human Services. This funding is designed to improve state oral health services and promote community water fluoridation and school-based sealant programs.

- The Michigan Department of Health and Human Services awarded $27,699 in grants to four Michigan cities to assist with the purchase of community water fluoridation equipment. The 2016 grantees include: City of Buchanan, City of Marshall, City of Niles, and Village of Schoolcraft. This is the seventh year grants have been awarded through a generous donation by the Delta Dental Foundation. The Coalition played a key role in publicizing the grant program.

- Coalition staff Karlene Ketola and Patti Ulrich are members of the DentaQuest Foundation’s Midwest Regional Oral Health Connection Team. The ROHC team is working with the DentaQuest Foundation to make progress on the Oral Health 2020 goals by building a strong oral health network in the 12-state Midwest region.
COLLABORATIVE SPIRIT

Collaboration is often defined as people or organizations working together for a common purpose and to achieve a common goal. This year, Michigan Oral Health Coalition purposefully partnered with professional associations, the Michigan Department of Health and Human Services and several advocacy groups to support its mission. Below are some collaborative spirit highlights of the year.

- In June, the Michigan Dental Association and the Michigan Dental Association Foundation hosted the Michigan Mission of Mercy event in Mt. Clemens. More than 1,000 individuals were treated over the course of the event which many Coalition members volunteered.

- Michigan Oral Health Coalition is a founding member of the American Network of Oral Health Coalitions. This network, representing 44 member states exists to offer governance, advocacy and operations support for similar organizations. Executive Director Karlene Ketola serves as board secretary and chairs the Membership Development Committee.

- Michigan was selected to participate in the Centers for Medicare & Medicaid Services (CMS) Oral Health Initiative. The State Medicaid Office and several Coalition members worked to develop a Michigan oral health “action plan” as a vehicle for working toward CMS’ stated goals for oral health improvement, which was finalized in 2016.

- The Campaign for Dental Health is a network of local children’s and oral health advocates, health professionals, and scientists who are working together to preserve our nation’s gains in oral health. The Campaign’s allies, which include the Michigan Oral Health Coalition come together to ensure that children get the basic dental care they need to grow, learn and lead healthy lives—through water fluoridation and education.

- Coalition members and staff served on the Michigan Department of Health and Human Services’ Perinatal Oral Health Workgroup. Led by state and national experts, the Department has developed Michigan-specific perinatal oral health guidelines for medical and dental professionals and looks to create a statewide action plan for implementing the guidelines.

- To foster interprofessional relationships, the Coalition has made connections with Tobacco Free Michigan, Michigan Head Start Association, Enroll Michigan, Michigan Community Health Worker Alliance and the Michigan Developmental Disabilities Council.
MEMBERSHIP

Michigan Oral Health Coalition is comprised of primary care clinicians, oral health clinicians, dental benefit providers, advocacy and provider organizations, state and local government officials, and consumers working together to improve oral health in Michigan.

Organizational Members

Diamond Members
Delta Dental of Michigan
Michigan Dental Association
Michigan Department of Health and Human Services
Michigan Primary Care Association

Platinum Member
Mott Children’s Health Center

Gold Members
Michigan Academy of Pediatric Dentistry
My Community Dental Centers
University of Detroit Mercy School of Dentistry
University of Michigan School of Dentistry

Silver Members
Altarum Institute
Baldwin Family Health Center
Barry-Eaton District Health Department
Cherry Street Health Services
JVS-Tri County Oral Health Coalition
Kent County Oral Health Coalition
Lakeshore Oral Health Coalition
Macomb County Health Department
Saginaw Health Plan

Bronze Members
Covenant Community Care
Michigan Association of Community Health Boards
Michigan Council for Maternal and Child Health
Michigan Dental Assistants Association
Michigan Dental Hygienists’ Association
Washtenaw County Public Health

Individual Members

Jackie Balcom Lindrup
Debra Bassett
Wenke Borgnakke
Marcy Borofsky
Sharon Breuker
Marge Buehner
Sandra Burns
Jeffrey Bush
Bethe Carrier
Rebecca Cienki
Lorelei Claiborne
Tracy Coleman
Kim Crabtree
Paul Crowley
Marisa DeGroff
Robert Dennison
Amy DeYoung
Bruce Donigan
Ivan Egan
Ona Erdt
Jamie Frietag
Laura Gehrmann
Pamela Gibes
Andrea Goodwin
Anne Gwozdek
Jane Halaris
Janice Harbin Joseph
Nancy Harmon
James Hayward
Marita Inglehart
Annette Jackson
Joshua Joshua
Peggy Kahn
Pattie Katcher
Jill Keast
Lorene Kline

Michael Manz
Roger May
Mary Middleton
Mary Morgan
Hyacinthi Mwangu
Kyle Norman
Sheretta Oates
Norman Palm
Michelle Pattan
Stephen Pittel
Darshika Shah
Denise Sloan
Lisa Snyder
Lisandra Soto
Betsy Southern
Teresa Spitzer
Kory Stamper
Kevin Steely
James Stenger
Jane Stieber
Marilyn Stolberg
Michele Strasz
Kristi Sutton-Thomas
Cynthia Swise
Suzanne Tanis
Pam Travis
Shelly Traynor
Zenaida Vasquez-Johnson
Connie Verhagen
Kimberly Whitlock
Julie Williams
Karen Williams
Margo Woll
Tonya Zalenski
Carolynn Zeitz